When a roadway crash occurs, normal traffic routes can be disrupted, leading to delay, congestion, frustration, and potentially other secondary crashes. The time it takes to clear incidents relates to the ability of first responders, medics, and other emergency service providers to access the incident site and remove debris, vehicles, and those who were injured. The types of technologies currently used to inform drivers of upcoming road conditions and instruct road users to take specific precautions are introduced to students in this lesson plan.
Lesson 4 – Traffic Congestion
Using Intelligent Transportation Systems (ITS) to Improve Incident Response Time

Contributed by: Nanosonic, Leidos, Giles County Public Schools

<table>
<thead>
<tr>
<th>Grade Level: 9-12</th>
<th>Lesson in this Module: 4 of 4</th>
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<tbody>
<tr>
<td>Time Required: 60 minutes</td>
<td>Lesson Dependency: None</td>
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<tr>
<td>Keywords: transportation engineering; intelligent transportation systems; crash avoidance; congestion</td>
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Related Curriculum

<table>
<thead>
<tr>
<th>Subject Areas</th>
<th>Science; technology; engineering; mathematics</th>
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<tbody>
<tr>
<td>Curricular Units</td>
<td>Intelligent transportation systems</td>
</tr>
<tr>
<td>Activities</td>
<td>Discussion on congestion; crash congestion case studies</td>
</tr>
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</table>

Educational Standards

This lesson plan and its associated activities are correlated to the national standards in the each of the core discipline areas of STEM: Next Generation Science Standards, American Association for the Advancement of Science Standards, Standards for Technological Literacy, International Society for Technology in Education Standards, Common Core Mathematics Standards, and the National Council of Teachers of Mathematics Standards.
Pre-Requisite Knowledge
Lessons 1 through 3 of this Module.

Learning Objectives
- Students will understand the causes of congestion as it relates to motor-vehicle crashes.
- Students will learn how this congestion affects emergency medical services.
- Students will understand how ITS and connected vehicle (CV) systems improve traffic flow after a crash occurs allowing EMS to arrive in a timely manner.
- Students will work together in cooperative learning groups to simulate real-world problems and solutions.

Introduction/Motivation
As drivers, we have come to expect direct and immediate access to our frequently-visited locations. Most times, this expectation is met; however, disruptions can occur that impede this ability. When a roadway crash occurs, normal traffic routes can be disrupted, leading to delay, congestion, frustration, and potentially other secondary crashes. The time it takes to clear incidents and corresponding congestion relates to the ability of first responders, medics, and other emergency service providers to access the incident site and remove debris, vehicles, and those who were injured. The types of technologies currently used to inform drivers of upcoming road conditions and instruct road users to take specific precautions are introduced to students in this lesson plan.

Lesson Background & Concepts for Teachers
Crashes, stalled vehicles, debris or spilled loads in the roadway are all examples of traffic incidents that contribute to traffic congestion on the highways. Traffic congestion caused by incidents affects the mobility and safety of all travelers. Imagine the effect of a traffic crash occurring on an interstate with three lanes, blocking one or two of the lanes, or even worse, all three lanes. Major incidents can very quickly cause traffic back-ups for miles. Problems multiply when the first incident causes other secondary incidents such as crashes, stalled vehicles, overheating, and running out of fuel. On some major roads in the United States, there are permanent signs installed along the highway designating a diversion route to help motorists navigate around and cut back on congestion in the event of an incident.

ITS Detection Equipment
(Image courtesy of: pspc.harris.com/market/Transportation/ITS.aspx)
As you can imagine, the longer lanes are blocked and traffic is not moving freely, the likelihood of additional crashes increases, so it is important to have quick response to the incidents in order to clear the roadway. Law enforcement, emergency medical services (EMS), and fire and rescue are typically the first to respond to traffic incidents, although transportation agencies and the towing industry also play an important supportive role.

Besides someone calling 911 to report a crash, there are ways that technology can play a role in helping to quickly alert the first responders to an incident. One way is a system that is installed in some vehicles that can detect whether a crash or other malfunction has occurred and can automatically send notification to emergency personnel. Transportation agencies may also have ITS cameras or other detection equipment set up along the roadway which can help them identify traffic congestion and incidents. If a crash is identified, their traffic management centers (TMC) can then quickly report to emergency management agencies, such as law enforcement and EMS. TMCs can also adjust variable message signs to alert drivers of an incident and offer alternate routes, as well as changing variable speed limit signs to slow traffic in advance of the incident. Variable speed limits can reduce crash frequency, severity and the likelihood of secondary crashes by reducing the speed of vehicles as the approach an incident, traffic queue, or stopped traffic. More consistent speeds improve safety by helping to prevent rear-end and lane–changing collisions due to sudden stops.

Once notification has been sent to the emergency management agencies, getting to the scene of the incident can be a challenge. Traffic is probably already starting to back up and picking the fastest route is imperative. Traveler information systems that show the flow of traffic on different roadways can be beneficial to determining a quick route. There are currently many mobile applications available as well as some being offered directly through the State DOT.

Coordination between emergency responders, transportation agencies, and even private industry such as towing, is vital to managing and limiting the congestion and safety effects of traffic incidents. Technology can assist in providing accurate and timely information to help identify congested routes or incidents ahead and prepare motorists to slow down or take alternate routes.
### Vocabulary/Definitions

<table>
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<tr>
<th>Vocabulary Word</th>
<th>Definition</th>
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<tr>
<td>Intelligent Transportation System (ITS)</td>
<td>Advanced applications which aim to provide innovative services relating to different modes of transport and traffic management and enable various users to be better informed and make safer, more coordinated, and 'smarter' use of transport networks.</td>
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<tr>
<td>Traffic Management Center (TMC)</td>
<td>Location that serves as a 24/7 central command post that monitors and control ITS technologies in order to provide motorists with reliable traveler information and coordination with incident responders by utilizing real-time traffic information.</td>
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<td>Variable message sign</td>
<td>Traffic control device whose message can be changed to provide motorists with information about traffic congestion, traffic crashes, maintenance operations, adverse weather conditions, roadway conditions, or other highway features; also referred to as changeable message sign (CMS) or dynamic message sign (DMS)</td>
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<tr>
<td>Variable speed limit</td>
<td>Variable speed limits are speed limits that change based on road, traffic, and weather conditions. Electronic signs slow down traffic ahead of congestion or bad weather to smooth out flow, diminish stop and go conditions and reduce crashes.</td>
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<tr>
<td>Traveler Information System</td>
<td>Any system that collects, analyzes, and presents information to help travelers make decisions about route choices, estimate travel times, and avoid congestion</td>
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### Associated Activities

**Activity 1 – Discussion on Traffic Congestion**

- Why do crashes cause extra congestion on our roadways?
- How does this congestion affect the ability of emergency vehicle to get to the scene within a reasonable amount of time?
- What can be done to reduce this congestion and minimize its impact on traffic flow?
Activity 2 – Case Studies

• Assign student groups to research the following case studies (one case study per group)
  o Atlanta Interstate System
  o St. Albans Bridge Multi Vehicle Accident
  o I-64 Near Charlottesville, Virginia
  o I-77 near Fancy Gap, Virginia
  o 405 Freeway near Hawthorne, California

• If students are struggling to answer the questions on their worksheet, consider prompting them with these more structured questions:
  1. Where should movable re-routing signs be located on I-64 to tell drivers to take alternate routes?
  2. Are multiple routes around the accident scene possible, and, if so, what are they? Identify the routes and indicate them on a screen shot saved from Google Maps.
  3. Find details concerning highway US 250 that parallels I-64. Is it two lanes or four lanes, and are there traffic lights at intersections? How could highway personnel and police be deployed to control traffic at intersections to minimize traffic delay through the detour?
  4. What routes can emergency vehicles use to get to and leave from the accident site?
  5. If another accident occurred along US 250 during re-routing, what alternate re-routing alternatives could be used? Again, identify the alternative routes and indicate them on a screen shot saved from Google Maps.
  6. Traffic on alternate routes from Exit 124 to Exit 136 around the accident scene averaged a speed of five miles per hour. How long a delay did that traffic experience? [HINT: Use Google Maps to find the exact distance between the exits.]

• Have students share their results with the class using Microsoft PowerPoint.

Lesson Closure

• Students should conclude that the CV system and ITS technologies aid in reducing congestion after a crash and permits EMS to arrive on the scene in a timely manner.

Attachments

• Case Studies – Atlanta Interstate System; St. Albans Bridge Multi Vehicle Accident; I-64 Near Charlottesville, Virginia; I-77 near Fancy Gap, Virginia; 405 Freeway near Hawthorne, California
Extensions/Multimedia

- **TripCheck** - [https://tripcheck.com/Pages/RCMap.asp?curRegion=0](https://tripcheck.com/Pages/RCMap.asp?curRegion=0) – TripCheck is a one-stop shop for information on travelling in Oregon, with the latest conditions via road cameras, continuous winter travel updates, year-round highway construction details, and other valuable tips.

- Contact your local traffic management center and arrange a field trip

- Invite a first responder (police officer, fireman, or EMS) to your class to discuss emergency response.

- Sample websites with live traffic information:
  - Google Maps: [https://support.google.com/maps/answer/3093389?hl=en](https://support.google.com/maps/answer/3093389?hl=en)
  - waze: [https://www.waze.com/livemap](https://www.waze.com/livemap)
  - Or search your state or neighboring states to find out if they have a live traffic map specific to your area.

- Utilize Edmodo ([www.edmodo.com](http://www.edmodo.com)) to provide further questioning and discussion between students and teacher. Edmodo is safe social learning website made specifically for teachers and students. It is a way to collaborate on assignments, homework, projects, and after-school STEM programs and is used as a communication tool to provide additional questioning and feedback from teachers and students.